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## ***infoUSA<sup>®</sup> Acquires [expresscopy.com](http://expresscopy.com)*** ***Sales Leads, Printing and Mailing – All Under One Roof***

(OMAHA, NE)—*infoUSA<sup>®</sup>* (NASDAQ: IUSA), the leading provider of proprietary business and consumer databases, sales leads, direct marketing, and email marketing, today announced the acquisition of [expresscopy.com](http://expresscopy.com). Based in Portland, Oregon, [expresscopy.com](http://expresscopy.com) is a more than 10-year veteran in the on-demand printing & mailing industry. They are a national market leader in short-run customized direct mail pieces such as: direct response post cards, mailers, brochures, newsletters, flyers and business cards.

Vin Gupta, Chairman and CEO of *infoUSA*, commented, “We are very excited about adding [expresscopy.com](http://expresscopy.com) to our family. Their products and services are a perfect complement to our current sales leads. Now, our customers can get sales leads, printing and mailing all under one roof. They just have to wait for qualified buyers. [expresscopy.com](http://expresscopy.com) will continue to be managed by Lee Dietz and Rick Hardy. Lee is the founder and entrepreneur of [expresscopy.com](http://expresscopy.com). *infoUSA* plans to do more acquisitions in this field as it is a natural extension to our suite of products and services to millions of sales people, entrepreneurs, small business owners and sales executives.”

[expresscopy.com](http://expresscopy.com) was founded in the basement of a warehouse building in 1992 with two black and white copy machines. Lee Dietz, President & CEO of [expresscopy.com](http://expresscopy.com), commented “This is a great opportunity for me, my family and all members of [expresscopy.com](http://expresscopy.com). We are proud to have the opportunity to provide the final piece of a turn-key solution with *infoUSA*. We are also excited about growing a company by offering *infoUSA*’s database to our customers and adding more features to our products.”

Through [expresscopy.com](http://expresscopy.com) service’s, any customer, large or small is able to select, customize, order, print and mail marketing collateral online.

### **About *infoUSA***

*infoUSA* ([www.infoUSA.com](http://www.infoUSA.com)), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*’s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click [www.infousa.com](http://www.infousa.com). To get a 7-day free trial and 100 free sales leads, click [www.salesgenie.com](http://www.salesgenie.com).

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company’s business and financial results is included in the company’s filings with the Securities and Exchange Commission.